

Haywood County
Public Library
Gateway for Lifelong Learning

Presentation for
Connecting the Community

David McCracken

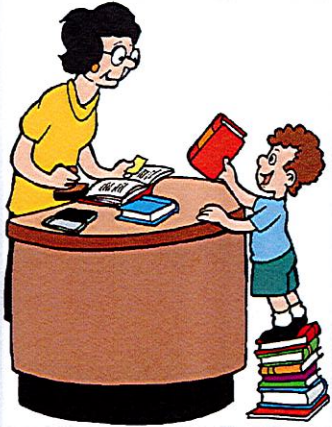
Library Activity in 2015...



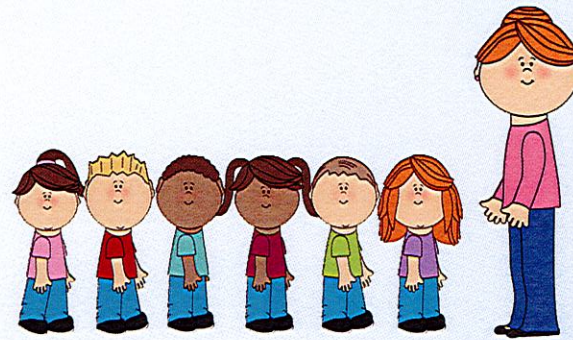
- 39,860 current library card holders (an 18% increase over 2014)
- 115,276 of HCPL's resources shared in NC Cardinal Consortium
- 16,413 people used the meeting room
- 140,236 website visits

Connecting the Community

Current Library Activity...



At minimum
a consistent 2%
increase since
2013, averaging
377,000 total
circulation.



Over
277,000
walked
through
the library
doors in 2015



67% increase
from 2013,
averaging
12,800 in library
program
participation



Over
37,000
using
free WIFI
or
computers

Connecting the Community

Connecting the Community

The “3Rs”:

REJUVENATED

Technology

RENEWED

Programming

RENOVATED

Space



Survey from January 2015-March 2015

**More than
800**
participated
in survey

72% Female
28% Male

Over 55
years of age
61%

45% Under
55 years of
age

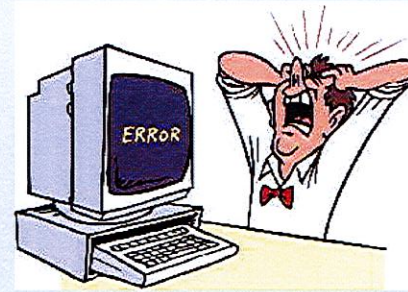


Connecting the Community

Community Survey Revealed...



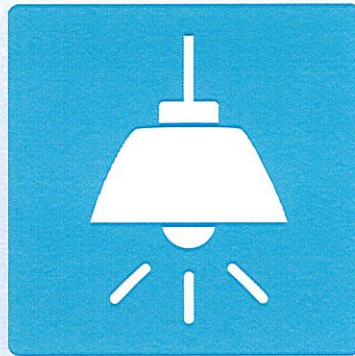
More
SPACE for
programs



Internet is
VERY
SLOW



Better
OUTDOOR
lighting



Better
INSIDE
lighting



Better
accessible
PARKING
for all



more
OUTDOOR
space areas



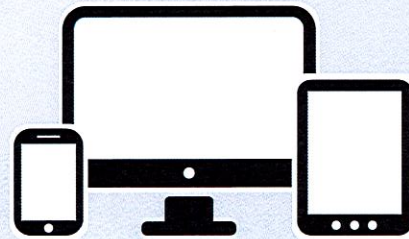
Need to
update
BATHROOMS

The Plan for the Future



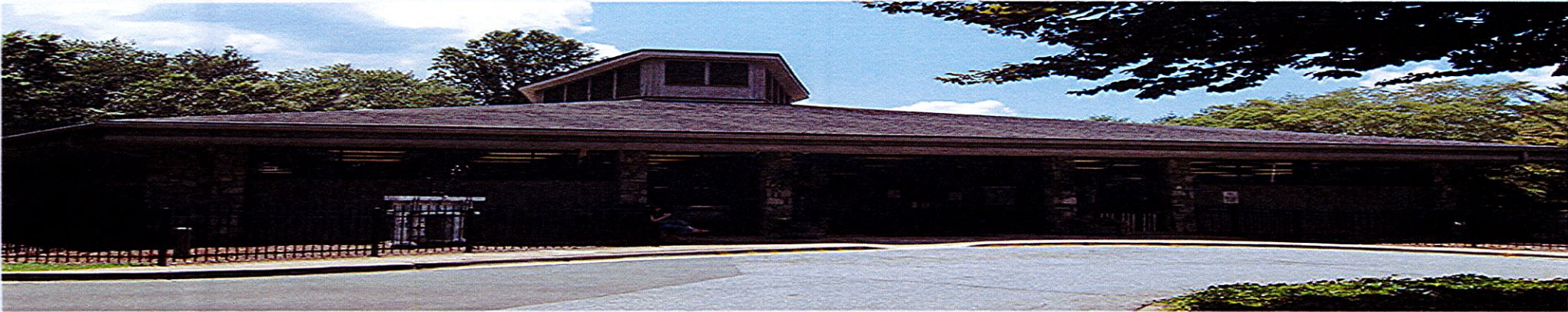
Rejuvenated technology

- Flexible **public meeting rooms** with state-of-the-art technology
- Enclosed, sound-resistant **video/teleconferencing spaces**
- **Computer training room**



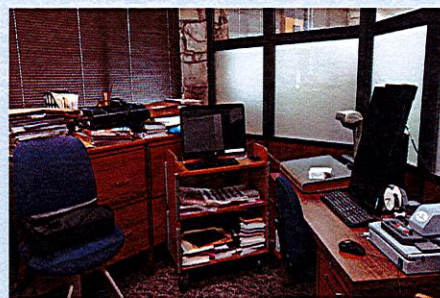
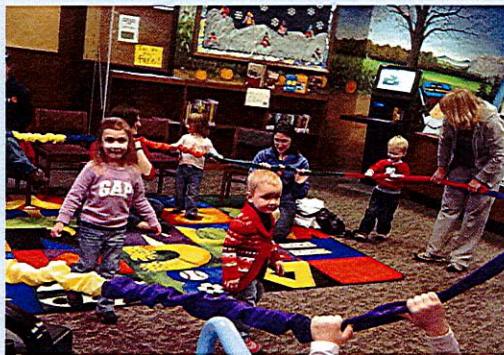
Connecting the Community

The Plan for the Future



Renewed programming

- Children's activity room
- Expanded and modernized North Carolina Archives Room
- Small and large group meeting areas for increased and varied programming

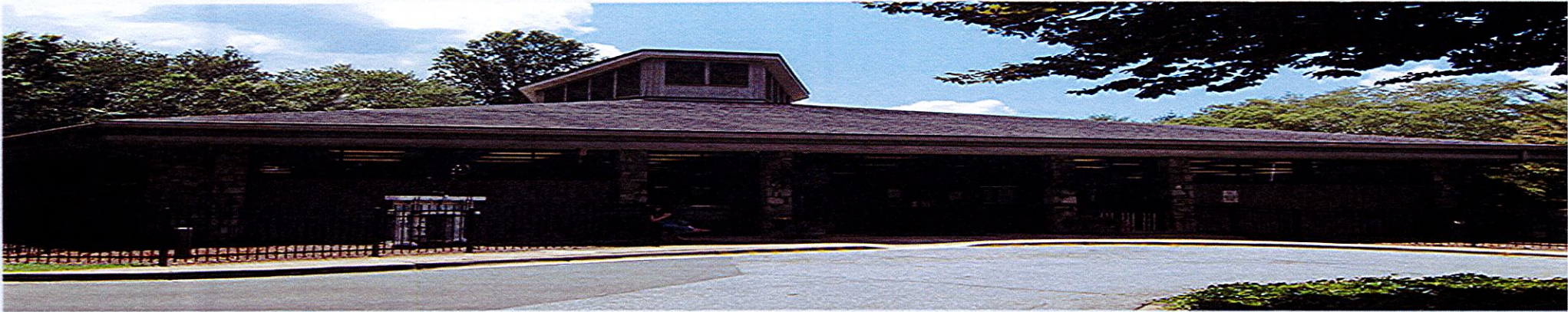


Current cramped Archives Room



Connecting the Community

The Plan for the Future



Renovated space

- A spacious **Circulation Area**
- A bright new **Children's Wing**
- Expanded **Reading and Study Areas**
- More **Parking**
- Outdoor **Green Spaces**

with seating areas ... **and MORE!**



Children's programs currently held in hallway

Connecting the Community

Over

20

**COMMUNITY
VOLUNTEERS**

are involved,
ready to
implement

The
3R's
Plan to



Connecting the Community



What's Next?

LET'S PARTNER UP

Connecting Our Community for the better!

\$2 million



\$4 million

Questions?